eclipse

UCCE Training: Interactive Digital Surveys

3 February 2020
13:00 - 17:00 (4 h)

Session Objectives

- Learn about Interactive Digital Surveys (IDS)

- Learn how to use the UCCE Digital Tool

- Learn how to deploy and conduct IDS in the field

- Gain hands-on experience in using the Digital Tool to deploy IDS

Session Agenda

🕐 **4 hr**

1 Meet & greet — 10 min

2 Introduction to User-Centred Community Engagement — 15 min

3 Introduction to Interactive Digital Surveys — 30 min

4 Digital Tool walk through — 15 min

5 IDS walk through: Childrens' survey — 20 min

6 IDS walk through: Caregivers' survey — 20 min

7 Hands-on practice — 120 min

8 Wrap up — 10 min

We are Eclipse Experience.

We change people's lives for the better by generating human-centred insights that help organisations do things differently.

Our work

Money

We inform and design solutions that **promote** financial capability **and inclusion**.

Health

We explore patients' lived experience to **inform innovation of healthcare products**.

Community

We inform decisions that **address** the **complex needs** of a range of communities.

Eclipse team in Peru

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Introduction to Interactive Digital Surveys

Purpose of Surveys in UCCE

We use surveys as part of the UCCE approach to engage a large part of the target community and get an initial understanding of their experiences with a specific programme. Survey findings are later explored in more details during the Co-Creation Sessions.

This week, we will be conducting surveys about the *Aprendiendo Unidos* programme with children aged 6 to 16 and their primary caregivers .

What are Interactive Digital Surveys?

- A special type of surveys designed for the UCCE approach

- Use photographs and illustrations to make conversations with children and caregivers easier and more fun

- Deployed on tablets through UCCE Digital Tool

- Broadly follow several areas of the *Aprendiendo Unidos* programme:

1. Enrolment process

2. Stages of the project-based learning approach

3. Class environment

Digital Tool Walk Through

Master key

Project Master Key

Enter Master Key

Submit

Peru EiE - IDS I - Feb 2020

Upload all Responses

Unlink

'Download surveys'

Download Surveys

Survey Language:

Select survey language

English

Survey title

Padres y tutores / Caregivers - Survey 1

Niños / Children - Survey 1

Number of completed surveys

Complete Responses 0

Complete Responses 0

Number of survey responses uploaded to the Web Hub

Responses waiting to be uploaded 0

Responses waiting to be uploaded 0

Start Survey

'Start survey'

Start Survey

Digital Tool Walk Through

*Mandatory questions

"Next"

Digital Tool Walk Through

Padres y tutores / Caregivers - Survey 1

* = answer required

Instructions

Presentense.

"Hola. Me llamo [diga su nombre]. Trabajo para una organización llamada Plan Internacional y estoy llevando a cabo una encuesta sobre un programa educativo alternativo en su zona.."

¿Tiene hijos

Si   ✓

End Survey

All data in this response will be lost once you exit, are you sure you want to continue?

Cancel   End Survey

Instructions

Si el padre o tutor no tiene hijos de entre 6 y 18 años a su cargo, no continúe la encuesta. Ellos no están dentro de el grupo de gente con los que nos interesa hacer esta encuesta. Agradéceles por su tiempo y ve a otra casa.

Next

Niños / Children - Survey 1

Instructions

- Agradece al niño o adolescente por tomar parte en la encuesta
- Dale al botón 'Save' para acabar la encuesta
- Pasa a hacer la encuesta a la siguiente persona

"Save"

Save

"All data will be lost…"

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Digital Tool Walk Through

Break (10 minutes)

IDS walk-through: Children's Survey

IDS walk-through: Caregivers' Survey

Tips for conducting surveys

1 **Be respectful.**
Approach people in a friendly way and ask them if you can briefly get their thoughts on the topic. If someone doesn't want to participate, that's ok - just try asking the next person.

2 **Always ask for consent.**
- All participants must provide verbal consent to take part in the survey.
- **Always approach the caregiver first** - at the beginning of their survey they must give their consent for their and their children's participation.
- You also must ask each child for their consent at the beginning of each survey.
- Remember, both children and caregivers have the right to refuse to participate before or **at any time during** the survey. If they do, that's ok! Thank them and move onto the next person.

Tips for conducting surveys

3 **Let responders interact with the survey.**
- There are some interactive and non-interactive questions in the surveys.
- During the interactive questions - which are marked in the surveys - make sure the tablet is facing the respondent and that they respond to these questions by tapping the images and responses when prompted. **<u>Avoid tapping for them!</u>**
- During non-interactive questions, you can input the respondents' answers into the survey yourself.

4 **Keep on track.**
If survey respondents want to discuss concerns that are outside the scope of this pilot project, let them know that they should discuss these using regular communication channels with Plan International.

Break (10 minutes)

Hands-on practice: Instructions

Role play instructions:

1. Split into groups of two people.

2. One person plays the role of the data collector; the other person plays the role of the respondent.

3. You have 60 minutes to practice the "Caregiver Survey I" and 60 minutes to practice "Children Survey I".

Master key:
XXX-XXX-XXX

Hands-on practice: Caregiver Survey I

The data collector:

- Approach your partner, greet them and invite them to participate in the survey as you would with a real survey participant.
- If the participant agrees, conduct "Caregiver Survey I".

The respondent:

- Imagine how you would react if you were invited to respond to a survey like this if you were a caregiver.
- Try playing out several characters. You can agree to participate right away, be suspicious and ask several questions before agreeing, pretend to be busy, or even refuse to participate at all. Get creative!
- Respond to the survey as you imagine a caregiver would.

Once the survey is complete, switch roles and start again!

Hands-on practice: Children Survey I

The data collector:

- Approach your partner, greet them and invite them to participate in the survey as you would with a real survey participant. Remember that they are playing a role of a child aged 6-16!
- If the participant agrees, conduct "Children Survey I".

The respondent:

- Imagine how you would react if you were invited to respond to a survey like this if you were a child aged 6-16.
- Try playing out several characters. You can agree to participate right away, be shy and apprehensive to engage, or even refuse to participate at all. Get creative!
- Respond to the survey as you imagine a child would.

Once the survey is complete, switch roles and start again!

Wrap up

What's next?

Tomorrow we will meet at 08:00 at [ADD LOCATION].

We will spend two full days conducting surveys with children aged 6-16 and their caregivers in [ADD LOCATIONS].

There is no specific number of surveys you need to complete in this time but the goal is to do **as many as you can**.

You should aim to get responses from one primary caregiver in each household and as many children aged 6-16 as possible. **Remember to always approach the primary caregiver first!**

Eclipse's role as researchers

Eclipse team will come with you to observe the surveys implementation as researchers.

Remember that we are not evaluating you, your performance or the Aprendiendo Unidos programme.

Our goal is to understand how the User-Centred Community Engagement approach works in context and how we can make it better.

If you have questions during survey implementation, ask the Project Manager or your colleagues first.

Eclipse researchers will only be able to get involved when it is absolutely necessary or if there are technical difficulties with the Digital Tool.

Any questions?

Meet at 08:00 at [ADD LOCATION] tomorrow.