

Session Objectives

- Learn about Interactive Digital Surveys (IDS)
- Learn how to use the UCCE Digital Tool
- Learn how to deploy and conduct IDS in the field
- Gain hands-on experience in using the Digital Tool to deploy IDS



Session Agenda

	(4 hr
1 Meet & greet	10 min
2 Introduction to User-Centred Community Engagement	15 min
3 Introduction to Interactive Digital Surveys	30 min
4 Digital Tool walk through	15 min
5 IDS walk through: Childrens' survey	20 min
6 IDS walk through: Caregivers' survey	20 min
7 Hands-on practice	120 min
8 Wrap up	10 min



We are Eclipse Experience.

We change people's lives for the better by generating human-centred insights that help organisations do things differently.



Our work

Money

We inform and design solutions that **promote** financial capability **and inclusion**.

TURN2US

Nesta...







Health

We explore patients' lived experience to inform innovation of healthcare products.













Community

We inform decisions that **address** the **complex needs** of a range of communities.



















Eclipse team in Peru



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Introduction to Interactive Digital Surveys

- 1. Purpose of Interactive Digital Surveys
- 2. What are Interactive Digital Surveys?
- 3. Digital tool walk-through
- 4. IDS walk-through: Children's Survey
- 5. IDS walk-through: Caregivers' Survey
- 6. Tips for conducting surveys
- 7. Hands-on practice
- 8. What's next?

Purpose of Surveys in UCCE

We use surveys as part of the UCCE approach to engage a large part of the target community and get an initial understanding of their experiences with a specific programme. Survey findings are later explored in more details during the Co-Creation Sessions.

This week, we will be conducting surveys about the **Aprendiendo Unidos** programme with children aged 6 to 16 and their primary caregivers .



What are Interactive Digital Surveys?

- A special type of surveys designed for the UCCE approach
- Use photographs and illustrations to make conversations with children and caregivers easier and more fun
- Deployed on tablets through UCCE Digital Tool
- Broadly follow several areas of the *Aprendiendo Unidos* programme:



1. Enrolment process



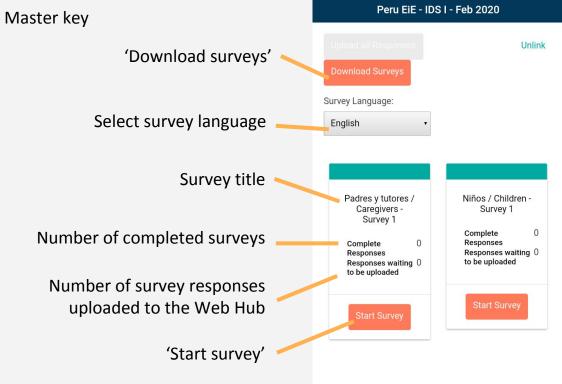
2. Stages of the project-based learning approach



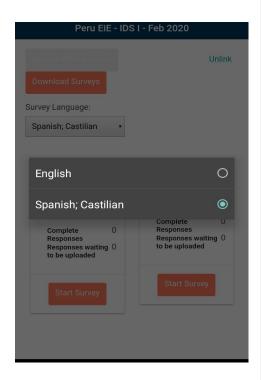
3. Class environment

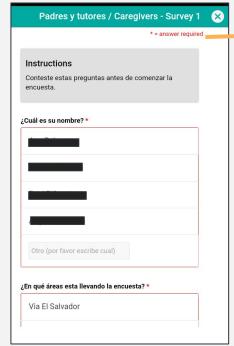


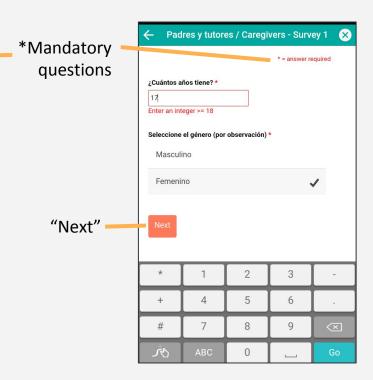




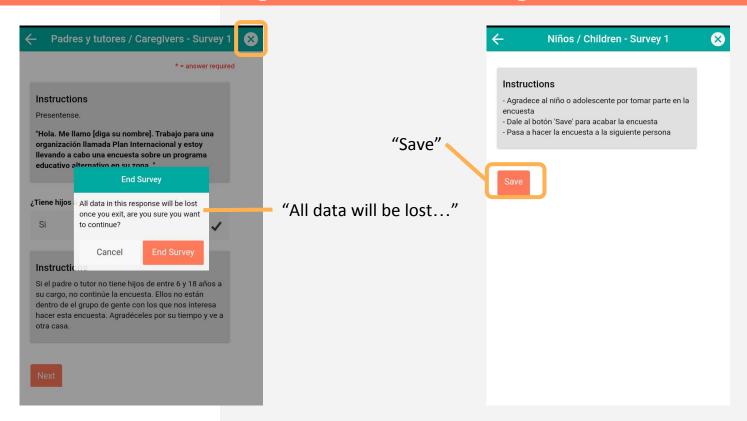




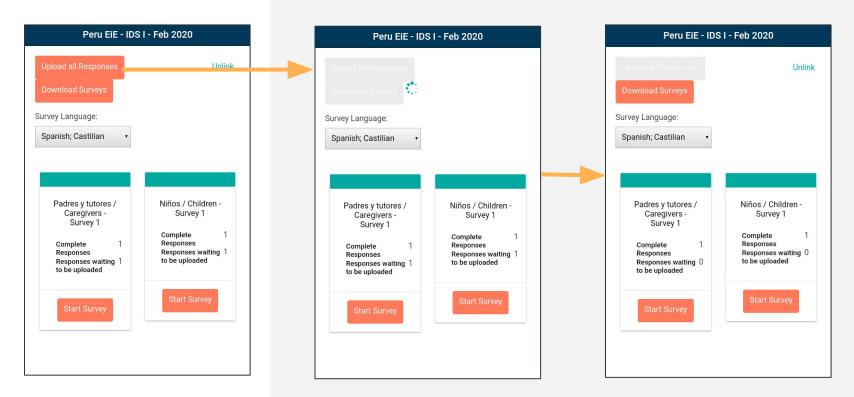














Break (10 minutes)



IDS walk-through: Children's Survey

IDS walk-through: Caregivers' Survey

Tips for conducting surveys

1 Be respectful.

Approach people in a friendly way and ask them if you can briefly get their thoughts on the topic. If someone doesn't want to participate, that's ok - just try asking the next person.

2 Always ask for consent.

- All participants must provide verbal consent to take part in the survey.
- Always approach the caregiver first at the beginning of their survey they must give their consent for their and their children's participation.
- You also must ask each child for their consent at the beginning of each survey.
- Remember, both children and caregivers have the right to refuse to participate before or <u>at any time during</u> the survey. If they do, that's ok! Thank them and move onto the next person.



Tips for conducting surveys

3 Let responders interact with the survey.

- There are some interactive and non-interactive questions in the surveys.
- During the interactive questions which are marked in the surveys make sure the tablet is facing the respondent and that they respond to
 these questions by tapping the images and responses when prompted.

Avoid tapping for them!

 During non-interactive questions, you can input the respondents' answers into the survey yourself.

4 Keep on track.

If survey respondents want to discuss concerns that are outside the scope of this pilot project, let them know that they should discuss these using regular communication channels with Plan International.



Break (10 minutes)



Hands-on practice: Instructions

Role play instructions:

- 1. Split into groups of two people.
- 2. One person plays the role of the data collector; the other person plays the role of the respondent.
- 3. You have 60 minutes to practice the "Caregiver Survey I" and 60 minutes to practice "Children Survey I".



Master key: XXX-XXX

Hands-on practice: Caregiver Survey I

The data collector:

- Approach your partner, greet them and invite them to participate in the survey as you would with a real survey participant.
- If the participant agrees, conduct "Caregiver Survey I".

The respondent:

- Imagine how you would react if you were invited to respond to a survey like this if you were a caregiver.
- Try playing out several characters. You can agree to participate right away, be suspicious and ask several questions before agreeing, pretend to be busy, or even refuse to participate at all. Get creative!
- Respond to the survey as you imagine a caregiver would.

Once the survey is complete, switch roles and start again!



Hands-on practice: Children Survey I

The data collector:

- Approach your partner, greet them and invite them to participate in the survey as you would with a real survey participant. Remember that they are playing a role of a child aged 6-16!
- If the participant agrees, conduct "Children Survey I".

The respondent:

- Imagine how you would react if you were invited to respond to a survey like this if you were a child aged 6-16.
- Try playing out several characters. You can agree to participate right away, be shy and apprehensive to engage, or even refuse to participate at all. Get creative!
- Respond to the survey as you imagine a child would.

Once the survey is complete, switch roles and start again!



Wrap up

What's next?

Tomorrow we will meet at 08:00 at [ADD LOCATION].

We will spend two full days conducting surveys with children aged 6-16 and their caregivers in [ADD LOCATIONS].

There is no specific number of surveys you need to complete in this time but the goal is to do as many as you can.

You should aim to get responses from one primary caregiver in each household and as many children aged 6-16 as possible. Remember to always approach the primary caregiver first!



Eclipse's role as researchers

Eclipse team will come with you to observe the surveys implementation as researchers.

Remember that we are not evaluating you, your performance or the Aprendiendo Unidos programme.

Our goal is to understand how the User-Centred Community Engagement approach works in context and how we can make it better.

If you have questions during survey implementation, ask the Project Manager or your colleagues first.

Eclipse researchers will only be able to get involved when it is absolutely necessary or if there are technical difficulties with the Digital Tool.



Any questions?

Meet at 08:00 at [ADD LOCATION] tomorrow.